

## **Competition Cycle**

**October 5th - December 1st 2020**

### **CALL FOR APPLICATIONS**

Opera Houses, Festivals and Dance companies apply online until December 1st, 12pm.

**January 4th, 2021**

### **PRE-SELECTION OF PROJECTS IN COLLABORATION WITH EXPERT PARTNER IMZ INTERNATIONAL MUSIC + MEDIA CENTRE**

Shortlisted projects are informed if they are selected to take part in the next phase of the competition.

**February 1st, 2020**

### **ANNOUNCEMENT OF SHORTLIST**

Shortlisted projects will be publicly announced on the FEDORA Platform.

**February 1st - February 26th 2021**

### **CALL FOR VOTES**

Shortlisted projects are showcased online on the FEDORA Platform boosting international visibility. Shortlisted teams are in charge of running a call for public votes campaign. The project with the most online votes in its Prize Category is automatically promoted as 4th “public” nominee to take part in the next phase of the competition.

**February 2021**

### **JURY EVALUATION**

Jury Members nominate three projects, including the final Prize winner based on the applications submitted and following the evaluation criteria.

**February 26th, 2021**

### **ANNOUNCEMENT OF NOMINEES**

Nominated projects will be publicly announced on the FEDORA Platform.

**April 1st - July 31st 2021**

### **CALL FOR DONATIONS**

Jury nominated projects run fundraising campaigns on the FEDORA Platform. To prepare the promotion of the nominated projects and the fundraising campaigns, FEDORA also offers online capacity building workshops for the nominated teams. It is recommended that the nominated project appoints a fundraising ambassador to boost the campaign.

The fourth public nominee selected by public vote has also the possibility to take part in this Call for donations phase, i.e in the fundraising and capacity building activities but cannot be selected as Prize winner by the Jury.

**June 2021**

### **ANNOUNCEMENT OF WINNERS AT AWARD NIGHT**

Prize winners will be publicly announced and celebrated during the FEDORA Prizes Award Ceremony.



## **APPLICATION REQUIREMENTS**

- There is no application fee when applying for the FEDORA Prizes. However, the lead company needs to be a FEDORA member when shortlisted. (Affiliate membership starts at €500 per year.)
- Applications can only be submitted in English online on the official website [www.fedora-platform.com](http://www.fedora-platform.com) before the deadline on December 1st, 2020 at noon. No application sent by email or mail will be accepted.
- If nominated by the jury or the public, the lead company of the nominated project will sign a contract on behalf of the project partners with FEDORA. This agreement document outlines the terms and conditions of the running of the fundraising campaign on the FEDORA Platform, including the transfer of FEDORA's financial support for a project campaign video and of the donations collected via the FEDORA Platform and online Transnational Giving Europe Platform for the nominated project.
- If selected as a winning project by the jury, the lead opera house/ballet company/festival is in charge of managing the FEDORA funds and is responsible for submitting activity report about the actual fund investment to FEDORA. The winner of the FEDORA Prizes will sign a contract on behalf of the project partners with FEDORA. This agreement document outlines the terms and conditions of the transfer of the FEDORA funds, access to rehearsals and opening nights and visibility in communications.



## **ELIGIBILITY CRITERIA**

1. Innovative digital projects on or beyond the stage to be initiated or developed in the future.
2. Opening Nights/Project Launches must be scheduled within the time frame of June 15th, 2021 and December 31st, 2022.
3. Projects can involve expert partners from outside the field of opera or ballet (i.e. technology companies, digital experts, video artists, etc.) committed to the development and implementation of the project.
4. The creative team should preferably bring together diverse, young emerging artists of different genders, ethnicities, nationalities, disciplines and institutions (e.g. composers, choreographers, conductors, librettists, stage directors, costume designers, set designers, etc.).

## **EVALUATION CRITERIA**

1. **Artistic Quality**  
How convincing is the creative team's proven artistic quality and technological expertise (video artist, sound designer, stage director, choreographer, etc.)?
2. **Level of digital innovation**  
How ambitious, far-reaching and achievable is the project's concept? Does the project have either a high level of digital innovation supporting its essence and goal as an artistic project or develop and/or apply digital technology to the process of making opera and ballet in a demonstrably transformational way?
3. **Interdisciplinary approach**  
How does the project work across various disciplines and media?
4. **Target audience and audience experience**  
How does the project appeal to (new) audiences? What kind of innovative experience is delivered?
5. **Impact and Legacy**  
How can this project contribute to the development of the art form of opera and ballet in the broadest sense and what measurable legacy will it leave?  
In the context of the Covid-19 pandemic and the challenges of delivering live performances and serving and connecting with audiences, how far does this project respond to these specific challenges and represent new ways of communicating and connecting with the audience.



## **List of Documents Required**

- Signed collaboration contracts, letters of intent or drafted contracts (letters of intent or drafted contracts are accepted at the application stage, however, if nominated by the jury or public vote, the project needs to provide the signed contract)
- Short bio or CV of each member of the artistic team/project team
- Presentation of the project budget and funding sources
- HD image representing the project and copyright with international right to use in FEDORA's on- and offline communications as this image will represent your project throughout the competition

Non-mandatory documents:

- Letters of recommendation (for emerging artists)
- Examples of past projects
- Pictures, sketches, drawings, inspiration for costumes, set design, lighting effects, etc.



## F.A.Q

### **Who can apply for the Prizes?**

Any opera house, dance company, festival, or non-profit organisation or organization entitled to receive funds working in the performing arts sector can apply. Individuals cannot apply for the Prizes.

### **How long does it take to prepare an application?**

It depends on your own organisation's speed in gathering documents as the application is interdisciplinary, many elements will have to be coordinated with the other departments of your institution. We recommend that you start requesting letters of intent from your partners as early as possible, as these can take up to one month to obtain, depending on the partner.

Before you start to fill in the online application form, please contact directly Solen Wanono, Competition Coordinator, at [solen.wanono@fedora-circle.com](mailto:solen.wanono@fedora-circle.com) for guidance on the application.

### **How do I submit an application on behalf of my institution?**

You can submit an application online by creating your own personal account on [www.fedora-platform.com](http://www.fedora-platform.com). When you will start your application, the first section will ask you to fill in information about the leading company applying, your institution. If your organisation has already been a member of FEDORA, you will simply have to select it in our drop-down menu, if not, we will ask you to fill in the organisation's details and logos.

Once you submit your application, you will not have the possibility to modify your application anymore. You will receive an automatic email confirming your submission with a recap PDF of your application.

### **What are the technical requirements to submit an application?**

You will only need a computer with stable internet access to submit your application online. We recommend using Google Chrome as your browser for a smoother user experience. Applications sent via email or mail are not accepted.

### **Can I start my application and continue it later?**

Yes, once you start an application, you can save it as you progress by clicking on the button "Save and Next". Please note that to click on this button and save its elements, the entire section must be filled out. To come back to your application, simply log back in to the FEDORA Platform, click on "Hello YOUR NAME", and then on "My Applications". You will then be redirected to your personal account, in which you can continue or delete any application you have started.

### **Can I start multiple applications at the same time?**

Yes, you can start as many applications as you wish, and in multiple Prize categories.

### **Do we need to send an original copy of the partners/co-producers letter of intent?**

Only digital copies are needed, however, the letter of intent must be on official letterhead and with a signature of the legal representative. Emails are not accepted as valid proofs of partner involvement.

### **Some elements of my application are highly confidential. How does FEDORA deal with the confidentiality of the information submitted?**

Any information featured on your application is treated with utmost confidentiality. This application will only be shared with our expert partners, members of the jury and our prize sponsors who all sign a confidentiality agreement before receiving your application.

Moreover, if your application is shortlisted, during the call for votes in February, the general audience will be able to see and vote for their favourite projects, meaning that your project will have its own page on our platform.

## **FEDORA DIGITAL PRIZE 2021**

### **Application Guidelines**

Before this page is published on our platform, we will send it to you for validation. Some of these elements will also be featured on our press release and brochures to be published on February 1st.

Additionally, the online application system signals which elements will be featured by the comment "If shortlisted or nominated, this information will be used in FEDORA's communications."

#### **Who selects the Prize Winner?**

An independent jury panel selects the Prize Winner, who will receive the Prize money. This jury bases its decision solely on the application submitted during the call for applications. Each Prize category is composed of different jury members who are professionals from the industry.

#### **Do the call for votes and call for donations phases have an impact on the selection of the Prize Winner?**

The Prize winner is selected only based on the applications submitted, regardless of the result of the call for public votes or of the fundraising campaign. After December 2020, no additional documents are accepted to add to the applications.

#### **What happens if my project's team or concept is modified after I submitted my application?**

If, for some reason, there is a major change in the project's artistic team or concept, please inform us immediately by email.

Please feel free to contact Solen Wanono, Competition Coordinator, at [solen.wanono@fedora-circle.com](mailto:solen.wanono@fedora-circle.com) or +331 58 18 65 04 for any additional question or guidance.

