# **CORPORATE DONORS**

Position your company as a changemaker in the opera and dance sector in Europe





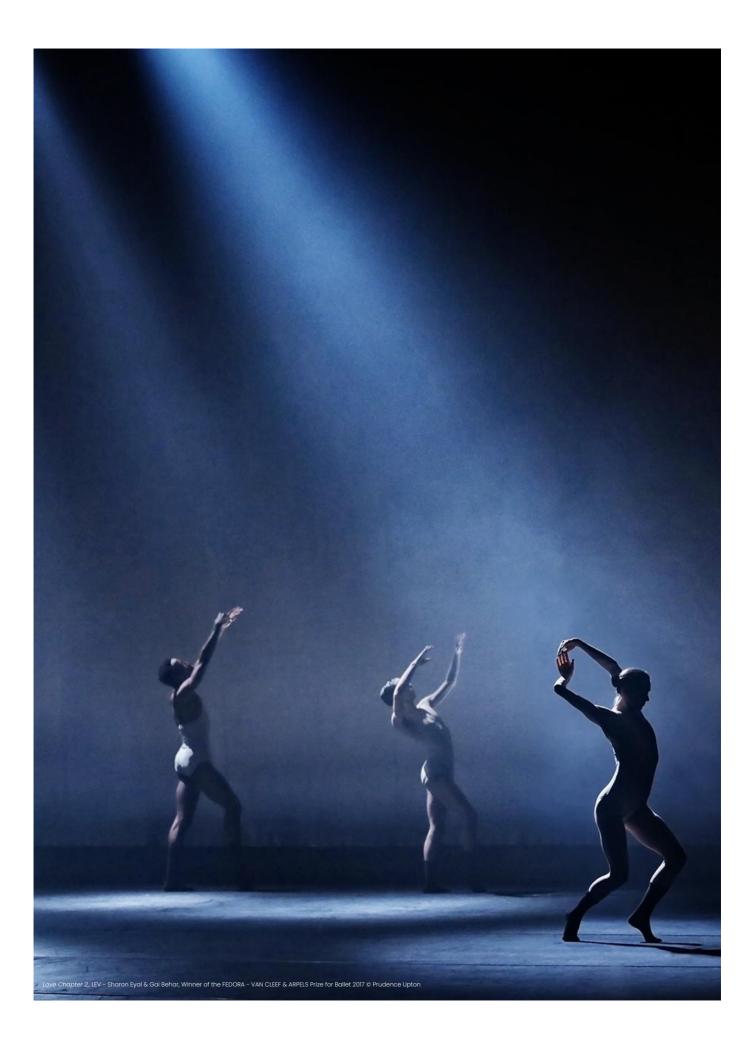
Co-funded by the Creative Europe Programme of the European Union



FEDORA

"On the quest for creative funding models and younger audiences for opera and ballet."

Forbes



## ABOUT FEDORA

**FEDORA - The European Circle of Philanthropists of Opera and Ballet** is a non-profit association committed to supporting and contributing to the future of opera and dance in Europe. The association was founded in 2013 in Paris, under the presidency of Jérôme-François Zieseniss, in homage to Rolf Liebermann. FEDORA's main objective is to encourage emerging artists to renew these genres, thus making opera and dance more accessible, while fostering the emergence of new business models. In order to achieve this goal, FEDORA raises funds to stimulate innovation in the sector not only on, but also behind and beyond the stage, fostering its sustainable, inclusive and digital transformation.

FEDORA aims to drive such change through two funding programmes for opera houses, dance companies and festivals:



## THE FEDORA PLATFORM

Since 2017, the FEDORA Platform has been selected as a beneficiary of the Creative Europe programme, cumulating a support of more than 4 million euros. Thanks to this funding, FEDORA is strengthening its impact on the opera and dance sector in Europe. The interactive platform - www.fedora-platform.com acts as a European hub: a European quality label, promoting innovative opera and ballet co-productions created by emerging artists from various disciplines. This showcase of European creation encourages the engagement of audiences by allowing them to participate in the funding and promotion of projects through participatory funding campaigns and online voting. In 2020, FEDORA is contributing to the launch of the new online platform - Transnational Giving Europe - simplifying the process of cross-border donations in Europe.

Supporting sustainable

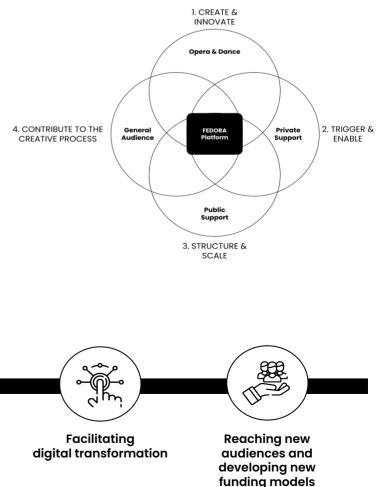
innovation by

emerging artists

**Promoting social** 

inclusion and

diversity



# A DECADE OF IMPACT

6.2 million	public and private funds raised for the opera and dance sector	
+190	artistic & transformative projects supported	
+2,000	artists & creatives involved in the winning projects	
+500,000	spectators of performances of winning projects in 25 countries	
200,000	attendees were under 35 years old	
+95,000	votes received during the audience voting phases	

# THE FEDORA PRIZES BIENNALE

Since 2013, the FEDORA Prizes have been encouraging the next generation of talent to bring the unexpected to the stage and international audiences. The four established prizes – opera, dance, education and digital – support cutting-edge artistic projects that promote international collaboration, creativity, social integration and intercultural dialogue, as well as digital innovation. The FEDORA Prize competition was called "the biggest opera and ballet competition in the world" in 2019 by Das Erste – Europamagazin.

In 2022, the Prizes Competition evolved into a Biennale, and for the first time the nominated projects had the chance to pitch their projects to the jury, who evaluated the evolution and feasibility of their work, while taking into consideration their crowdfunding campaigns, and selected the four winners.

FEDORA	FEDORA		
Opera Prize	VAN CLEEF & ARPELS Dance Prize		
€100,000	€100,000		
with the support of	with the support of		
The Silver Company	Van Cleef & Arpels		
THE SILVER COMPANY			
in collaboration with	in collaboration with		
opera europa	opera europa		
	an det		
FEDORA	FEDORA		
Education Prize	Digital Prize		
€50,000	€50,000		
with the support of	with the support of		
Carbonnier Rasle GARLARA Rasle AVOCATS	KEARNEY		
in collaboration with	in collaboration with		
RESE	INTERNATIONAL MUSIC + MEDIA CENTRI		

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## WINNERS 2023





O. Festival for Opera. Music. Theatre. (Netherlands)

Relaying untold stories of people that are trying to find connection, a search of how to connect to their homeland and who they are in the country where they live.

#### In collaboration with

Muziektheater Transparant (Belgium), OPERA BALLET VLAANDEREN (Belgium), DE SINGEL ANTWERP (Belgium), Komische Oper Berlin (Germany), Royal Opera House Covent Garden London (United Kingdom), MUSIKTHEATERTAGE WIEN (Austria), Britten Pears Arts (United Kingdom)

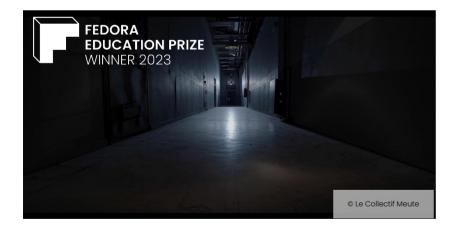


## MONT VENTOUX Kor'sia (Spain)

Inspired by philosopher Petrarch's Ascent of Mont Ventoux, the KOR'SIA collective seeks answers from the humanist past in order to answer the 21st-century challenges humanity is facing.

#### In collaboration with

Conde Duque Contemporary Culture Center (Spain), Tanzplattform Rhein Main (Germany), Hessisches Staatsballet (Germany), Roma Europa Festival (Italy), The Watermill Center (United States of America), Tanz Bozen Bolzano Danza (Italy), Grec Festival- Barcelona Festival (Spain), Tero Saarinen Company (Finland), Istituto Italiano di Cultura de Madrid (Spain), OperaEstate Festival Veneto (Italy)





## (EINE) WINTERREISE Le Collectif Meute (France)

A three-year research and operatic creation process, carried out within penitentiary and psychiatric institutions in France, Belgium and the United Kingdom.

#### In collaboration with

Opéra de Lille (France), Ministère de la Culture (France), Ministère de la Justice (France), Direction Régionale des Affaires Culturelles Hauts-de-France (France), Région Hauts de France (France), Métropole Européenne de Lille (France), Ville de Lille (France), Britten Pears Arts (United Kingdom)

## The Sound Voice Project Britten Pears Arts and Sound Voice (United Kingdom)

A unique series of immersive digital-opera installations for flexible, interactive spaces exploring voice and identity

In collaboration with Sound Voice (United Kingdom)

# THE NEXT STAGE INITIATIVE

In 2021, FEDORA and Opera Europa launched the Next Stage initiative to drive change and reinvigorate the opera and dance sector in response to the impact of the pandemic. The initiative provides financial support (€250,000 for the first edition) and professional training to stimulate innovation in the fields of sustainability, inclusivity and digital transformation.

The Next Stage Grants financially support projects that help create new industry standards and opportunities.

Moreover, through the **Next Stage Forums**, professional development and trainings will be given to management and artistic teams to boost knowledge sharing and peer-learning in these fields.



Sustainability



### Inclusivity



### **Digital Transformation**

## €250,000

with the support of a

## **Private Foundation**

lead partner

opera europa

In collaboration with



CO<sup>2</sup>logic





# **GRANT RECIPIENTS 2022**











## SENSORY THEATRE AsLiCo (Italy)

The Opera Education project by AsLiCo was created with the aim of developing new access to opera for all audiences, regardless of disability, in the firm belief that sharing ideas and knowledge through the language of music can bridge the distance.

#### In collaboration with Opéra Grand Avignon (France)

## **OPERA MATTERS** Poznań Opera House (Poland)

In the last four years, Poland has changed from a country that people leave to a country where migrants come. OPERA MATTERS offers a programme of support combined with a broad programme of activities aimed at combating the social exclusion of refugees and migrants, based on the principle of learning and teaching.

In collaboration with Baltic Opera in Gdańsk (Poland)

## XR STAGE PHASE 2

Finnish National Opera & Ballet (Finland)

The 'XR Stage' project aims to develop a functional digital twin of the opera stage as a physical place. The aim is to modernise the production process of performances, from artistic design and decision-making, to engineering and manufacturing, to stage operations during rehearsals.

#### In collaboration with

Zoan Oy (Finland), Insta Automation Oy (Finland), Stara Zagora State Opera (Bulgaria), Aalto University (Finland)

## SUSTAINABLE COSTUMES Oper Leipzig (Germany)

Oper Leipzig and Icelandic Opera will look at the environmental responsibility of large institutions. "Sustainable Costumes' was inspired by Urs Dierker's work and research on the ecological transition in costume design. Dierker is a textile artist, researcher and founder of the Circular Costume Design platform.

#### In collaboration with

The Icelandic Opera · Harpa (Iceland)

### ISOLDE Irish National Opera (Ireland)

A transformative digital project that aims to revolutionise performance, sustainability and access to opera through street operas that explore the theme of global warming. It is a unique blend of opera, street performance and animation, presented as outdoor video and sound installations projected onto buildings.

### In collaboration with

Dumbworld (United Kingdom)

# **109 MEMBERS IN 28 COUNTRIES**

#### AUSTRIA

Musiktheatertage Wien Salzburger Festspiele Wiener Staatsoper

#### BELGIUM

LOD muziektheater La Monnaie/De Munt Muziektheater Transparant Opera Ballet Vlaanderen Platform-K Queen Elisabeth Music Chapel

**BUIGARIA** Stara Zagora State Opera

#### CROATIA

Croatian National Theatre in Zagreb Croatian National Theatre Ivan pl. Zajc Rijeka

#### **CZECH REPUBLIC**

Narodni Divadlo Brno **Prague National Theatre** 

#### DENMARK

Danish Dance Theatre Den Jyske Opera Søholm Opera The Royal Danish Theatre

#### FINLAND

Finnish National Opera and Ballet

#### FRANCE

Cappella Mediterranea CCN - Ballet de Lorraine Chaillot - Théâtre National de la Danse CICT - Théâtre des Bouffes du Nord Le Collectif Meute Comme je l'entends, les productions . Emanuel Gat Dance Insula orchestra - accentus La Fabrique de la Danse Festival d'Aix-en-Provence Festival d'Automne à Paris Malandain Ballet Biarritz Opéra de Lille Opéra national de Lyon Opéra national de Paris Opéra Orchestre national de . Montpellier Occitanie Opéra de Rouen Normandie Théâtre des Champs-Elysées Théâtre du Châtelet

#### GERMANY

Deutsche Oper am Rhein Düsseldorf Duisburg Freunde und Förderer der Staatsoper Unter den Linden e.V. Konzerthaus Dortmund Landestheater Detmold Mosel Musikfestival Nationaltheater Mannheim Oper Leipzig Staatsoper Hannover Staatsoper Stuttgart Stiftung Staatstheater Augsburg Theater Magdeburg

#### GREECE

Athens Conservatoire Greek National Opera OKTANA Dancetheatre

HUNGARY InterEUropa Balett

ICELAND The Icelandic Opera

IRELAND Irish National Opera Straymaker Wexford Festival Opera

ISRAEL

L-E-V Sharon Eyal & Gai Behar

#### ITALY

Associazione Arena Sferisterio Andrea Granitzio - Musica è Cultura ETS Fondazione Haydn di Bolzano i Trento Fondazione I Teatri - Reggio Emilia Fondazione Teatro Donizetti Fondazione Teatro la Fenice Fondazione Teatro Massimo Palermo Fondazione Nazionale della Danza **Aterballetto** Fondazione Teatro alla Scala di Milano Teatro Comunale di Modena Teatro di San Carlo Teatro Regio di Parma Teatro Regio Torino Teatro Sociale di Como - AsLiCo

#### LITUANIA

Lithuanian National Opera and Ballet Theatre

#### LUXEMBOURG

Les Théâtres de la Ville de Luxembourg

MONACO

Association des Amis de l'Opéra de Monte-Carlo

#### NETHERLANDS

Dutch National Opera and Ballet Nederlands Dans Theater O. Festival for Opera. Music. Theatre World Opera Lab

#### NORWAY

Jo Strømgren Kompani (JSK) The Norwegian National Opera & Ballet

#### POLAND Poznań Opera House

PORTUGAL Opera do Castelo

#### SPAIN

Festival Castell de Peralada Gran Teatre del Liceu Kor'Sia Teatro Real

#### SWEDEN

Drottningholms Slottsteater NorrlandsOperan Royal Swedish Opera Stiftelsen Dansens Hus

#### SWITZERLAND

Verbier Festival

#### UKRAINE

Kyiv National Academic Operetta Theatre Taras Shevchenko National Opera and Ballet Theatre of Ukraine

SWITZERLAND Verbier Festival

#### UKRAINF

Kyiv National Academic Operetta Theatre Taras Shevchenko National Opera and Ballet Theatre of Ukraine

#### UNITED KINGDOM

Birmingham Opera Company Birmingham Royal Ballet Britten Pears Arts Edinburgh International Festival English National Ballet Garsington Opera Hofesh Shechter Company Manchester International Festival Music Theatre Wales Opera North Rambert Royal Opera House Sadler's Wells Theatre The Space UNITED STATES OF AMERICA Opera Philadelphia

.v. 1



# BECOME A CORPORATE DONOR



### **NETWORK & VISIBILITY**

Share your company's story, values and mission through a filmed interview.

Gain visibility in our newsletters and social media, be featured in our press kits, press releases and brochures.

Connect with the other members of FEDORA's corporate and cultural network.



## ACCESS TO OPERA HOUSES IN EUROPE

Enjoy unforgettable performances for your clients and employees with our VIP TICKET SERVICES.

Discover the secret of European opera houses with EXCLUSIVE BACKSTAGE ACCESS.



### INVITATION TO FEDORA'S EVENTS

Meet emerging artists in the world of opera and dance, and be a guest at the premiere of a supported project.

Be invited to galas and award ceremonies of the FEDORA platform.

## Annual Membership Levels

Major Donor	€ 30,000
Donor	€ 20,000
Member	€ 10,000

## ANNUAL MEMBERSHIP LEVELS

		Member €10,000	Donor €20,000	Major Donor €30,000
NETWORK & VISIBILITY	Access to FEDORA's network and annual General Assembly with a voting right	1	1	1
	Possibility to make a presentation at FEDORA's annual General Assembly	1	1	1
	Visibility in FEDORA's newsletters and social media, press kits, press releases and brochures.	-	✓	✓
	Filmed interview in our "Ambassador Series"	1	1	1
	Connect with the other members of FEDORA's corporate and cultural network	1	1	1
ACCESS TO OPERA HOUSES IN EUROPE & EMERGING ARTISTS	Enjoy unforgettable performances for your clients and employees with FEDORA's VIP Ticket Services	1		1
	Book guided tours to European opera houses with FEDORA	1	✓	1
	Organise webinars for opera houses all around Europe		✓	<ul> <li>Image: A start of the start of</li></ul>
	Invitations to meetings with artists		1	<ul> <li>Image: A start of the start of</li></ul>
INVITATION TO FEDORA'S EVENTS	Be invited to galas and award ceremonies of the FEDORA platform	1	1	1
	Invitations to Premiere of winning projects		1	1
	Invitations to meetings with emerging artists of FEDORA's network		1	1
	Exclusive event for your company with artists organized by FEDORA			1
	Exclusive invitation as a guest to FEDORA Prizes Jury Meetings			1

Value of benefits made available to you (up to 25% of donation amount)		
Corporate Major Donor	€ 7,500	
Corporate Donor	€ 5,000	
Corporate Member	€ 2,500	

Thanks to our collaboration with Transnational Giving Europe & King Baudouin Foundation US, donations to FEDORA from European countries and from the United States of America are eligible to receive a tax receipt.

## PRESS HIGHLIGHTS

"The Shell Trial," produced by Dutch National Opera (DNO), has been nominated for the Fedora Opera Prize. The FEDORA Opera Prize was created to support pioneering artistic projects that promote international collaboration, creativity, social inclusion and intercultural dialogue.'

"FEDORA's initiative to innovate in opera and ballet funding might just be essential to the long-term survival of the artforms in Europe amidst a climate of decreasing public funding for the arts. It could also provide answers to getting younger audiences in the door, seeing work with which they can personally connect."

"FEDORA, a European non-profit founded in 2014 by Jérôme-François Zieseniss, has invested in a new online platform dedicated to opera and ballet projects. 'It's about creating communities around projects in the making.' Gänz says, 'Our goal is to say that philanthropy isn't just for big companies and foundations or the wealthy. Everyone can make a difference.'"

"Since 2014, President Jérôme-François Zieseniss and Director Edilia Gänz have been creating with FEDORA one of the most exciting new international cultural networks with philanthropists, opera houses and festivals. Thanks to their impressive feats for the new generation, they are ensuring the future of opera and ballet, an important centuries-old piece of cultural heritage that deserves to be preserved."

"La plateforme FEDORA promeut le renouveau du ballet et de l'opéra en soutenant 31 organisations dans 15 pays. Elle bénéficie de fonds européens depuis 2017, à raison de 2 millions d'euros pour la période 2017-2021, puis 2,1 millions pour 2022-2024."

**FINANCIAL** 

- 2019 -

TIMES



SAL



- 2022 -



- 2018 -

Forbes

- 2019 -

## ORGANISATION

#### **BOARD MEMBERS**

A HIGH LEVEL OF EXPERTISE IN VARIOUS SECTORS OF ACTIVITY



Jérôme-François Zieseniss President



**Clotilde Corsini** Vice-President



Jean-Yves Kaced **Secretary General** Director of the AROP -The association of the Friends of the Paris National Opera / Commercial Director and Director of Development of the Paris National Opera



**Carl de Poncins** Treasurer President and co-founder Panthea



Stéphane Argyropoulos Board Member Founder & President The Silver Company



Nicolas Bos **Board Member** President and CEO Van Cleef & Arpels



Prof. Michaela Dickgießer Board Member Head of Business Development MRH Trowe AG Holding



Dr. Kai Engel **Board Member** Partner and MD Kearney



Dr. Hans Peter Leube **Board Member** Lead Partner Bird & Bird Germany



Gianmarco Monsellato **Board Member** CEO **Deloitte France** 

### MANAGEMENT

### A YOUNG & INTERNATIONAL TEAM



Edilia Gänz Directrice



François Grenet Communications Manager



**Justine Touchon** Members and Development Manager



Diandra Ferreira de Lima Funding Programmes Coordinator

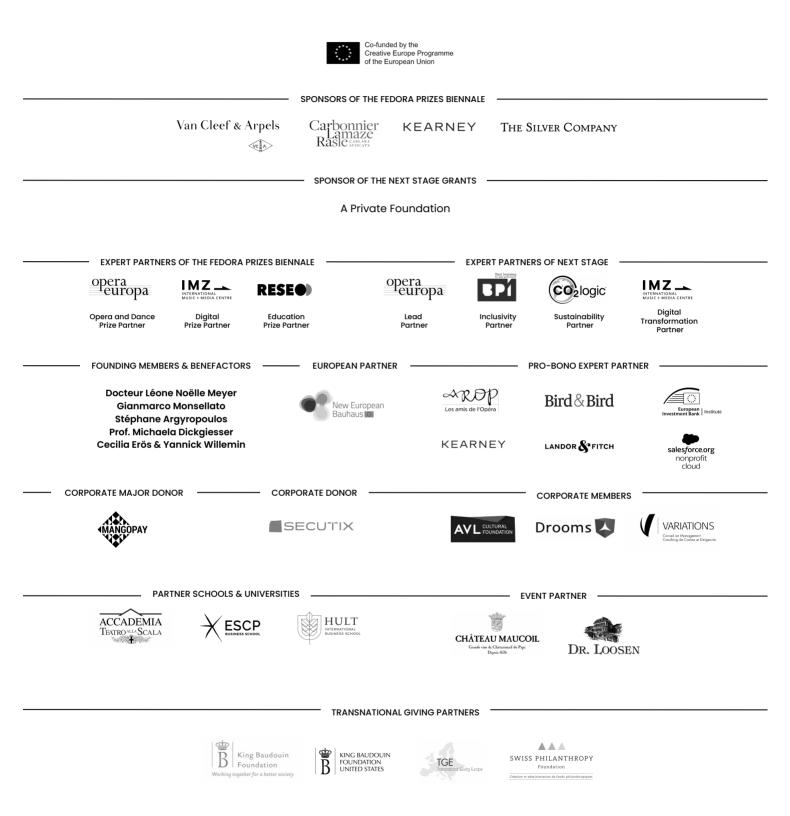


Victoria Kahn Project Coordinator



Thibault Gueho Members & Development Coordinator

## SPECIAL THANKS



### For more information, please contact:

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## **Justine Touchon**

Members & Development Manager justine.touchon@fedora-circle.com

## FEDORA - The European Circle of Philanthropists of Opera and Ballet

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