





“Jean Monnet, one of the creators of Europe, once said that if he could start again, he would try to unite Europe through culture. FEDORA shows that this is possible.”

**Handelsblatt, 2018**

“FEDORA sends an important and very positive message across Europe that advocates our cultural heritage.”

**Barbara Gessler,  
Head of Unit Creative Europe,  
DG Education, Youth, Sport and Culture  
of the European Commission**

## Supporting innovation in opera and ballet

The non-profit organization FEDORA based at the Palais Garnier in Paris encourages innovation and creativity in opera and ballet in Europe and beyond through an international Prizes competition initiated under the presidency of Jérôme-François Zieseniss, as a tribute to Rolf Liebermann. Every year, FEDORA awards privately-funding prizes to new operas, ballets as well as to education and digital artistic projects, helping them reach the stage.

## An international network

Today, the FEDORA network federates 95 opera houses, festivals, ballet companies and friends associations in 25 countries, as well as individual, corporate donors and foundations to create a sustainable ecosystem between the cultural and economic sector guaranteeing the future of opera and ballet.

## A unique platform ([www.fedora-platform.com](http://www.fedora-platform.com))

Thanks to 2 million euros of co-funding of the Creative Europe programme of the European Union, FEDORA harnesses the digital shift to showcase artistic works-in-progress on its Platform. Thereby it reaches out to a new generation of people, allowing them to promote and support online new operas and ballets that are still in the making.

## European online giving system

This year, FEDORA will be the first non-profit organisation alongside Common Goal in Europe to test a new online transnational giving system that will allow simplified online cross-border donations and facilitate philanthropy across Europe. This pilot project will be launched in collaboration with Transnational Giving Europe and is co-funded by Creative Europe.

## Awards

In 2017, FEDORA was awarded with the “Philanthropy Award” during the International Opera Awards. FEDORA was nominated in 2019 as “European Cultural Investor of the year” at the European Cultural Brand Awards. FEDORA was labeled “the largest competition for ballet and opera in the world” by Das Erste – Europamagazin in 2019. In 2019, Edilia Gänz, director of FEDORA, was selected by Forbes Magazine as one of the “30 under 30” best young cultural managers in Europe.



Co-funded by the  
Creative Europe Programme  
of the European Union

# 95 MEMBERS IN 25 COUNTRIES

## Australia

Brisbane Festival

## Austria

Salzburger Festspiele

## Belgium

Chapelle Musicale Reine Elisabeth  
DeSingel  
LOD Muziektheater

★ Muziektheater Transparant

Opera Ballet Vlaanderen

★ Théâtre Royal de la Monnaie

## Bulgaria

Stara Zagora State Opera

## Croatia

★ Croatian National Theatre in Zagreb

## Czech Republic

Bohemian Heritage Fund  
★ Narodni Divadlo – Prague National Theatre

## Denmark

★ Danish National Opera  
The Royal Danish Theatre

## Finland

Finnish National Opera

## France

★ AROP – Association pour le Rayonnement de l'Opéra de Paris  
ARPEGGIO – l'Association de soutien de l'Opéra National de Bordeaux  
Carolyn Carlson Company  
CCN – Ballet de Lorraine  
Chaillot – Théâtre National de la Danse  
ERDA

★ Festival d'Aix-en-Provence  
La Fabrique de la Danse  
La Compagnie de Soi  
Malandain Ballet Biarritz  
Montpellier Danse Festival  
Opéra de Lille

Opéra National de Lyon

★ Opéra de Rouen Normandie

★ Opéra Orchestre National de Montpellier Occitanie

★ Théâtre des Bouffes du Nord

Théâtre des Champs-Élysées

Théâtre National de l'Opéra Comique

## Germany

Bayerische Staatsoper  
Badisches Staatstheater Karlsruhe  
DANCE – International Festival for contemporary dance in Munich

★ 26 FEDORA platform members in 14 countries  
co-funded by the Creative Europe Programme of the European Union

★ Deutsche Oper am Rhein Düsseldorf Duisburg  
Freunde und Förderer der Staatsoper Unter den Linden e.V.

Konzerthaus Dortmund

Landestheater Detmold

Mosel Musikfestival

★ Nationaltheater Mannheim

Niedersächsische Staatstheater Hannover

★ Staatsoper Stuttgart

Theater Magdeburg

## Greece

★ Greek National Opera

## Ireland

★ Irish National Opera

## Israel

★ L-E-V Sharon Eyal & Gai Behar

## Italy

★ Assoziacione Arena Sferisterio  
Fondazione Nazionale della Danza / Aterballetto  
Fondazione Romaeuropa Arte e Cultura

★ Fondazione Teatro alla Scala  
Fondazione Teatro Donizetti  
Fondazione Teatro La Fenice  
Fondazione Teatro di San Carlo  
Teatro Comunale di Modena  
Teatro Regio di Parma  
Teatro Regio Torino  
Teatro Sociale di Como – AsLiCo  
Tones on the Stones

## Luxembourg

Les Théâtres de la Ville de Luxembourg  
Konscht Maschinn

## Monaco

Association des Amis des Ballets de Monte-Carlo  
Association des Amis de l'Opéra de Monte-Carlo

## Netherlands

★ Dutch National Opera  
Nederlands Dans Theater  
★ Operadagen Rotterdam  
World Opera Lab

## Norway

The Norwegian Opera & Ballet

## Poland

Poznań Opera House

## Spain

★ Amics del Liceu  
Gran Teatre del Liceu  
Festival Castell Peralada  
Palau de les Arts Reina Sofia  
Teatro Real

## Sweden

★ Drottningholms Slottsteater  
Royal Swedish Opera

## Switzerland

Verbier Festival

## Taiwan

National Performing Arts Center –  
National Taichung Theater

## United Kingdom

★ Birmingham Opera Company  
★ Birmingham Royal Ballet  
★ Edinburgh International Festival  
★ English National Ballet  
★ Garsington Opera  
Glyndebourne Festival  
Hofesh Shechter Company  
Music Theatre Wales  
Manchester International Festival  
Opera Circus  
Rambert  
Royal Opera House  
★ Sadler's Wells  
59 Productions

## United States of America

American Ballet Theatre  
Opera Philadelphia

A CULTURAL AND  
PHILANTHROPIC  
NETWORK

USA

Israel

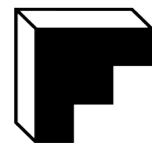
Australia

Taiwan

# THE FEDORA PRIZES

"The largest competition for ballet and opera in the world."  
Das Erste – Europamagazin, 2019

The FEDORA Prizes match cutting-edge innovative projects with international funding opportunities enabling the unexpected to reach the stage.



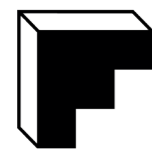
**FEDORA  
OPERA  
PRIZE**  
€ 75,000

With the support of Generali



**FEDORA  
VAN CLEEF & ARPELS  
PRIZE FOR BALLET**  
€ 50,000

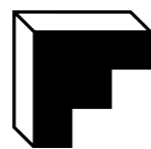
With the support of Van Cleef & Arpels



**FEDORA  
EDUCATION  
PRIZE**  
€ 50,000

With the support of a private foundation

NEW!



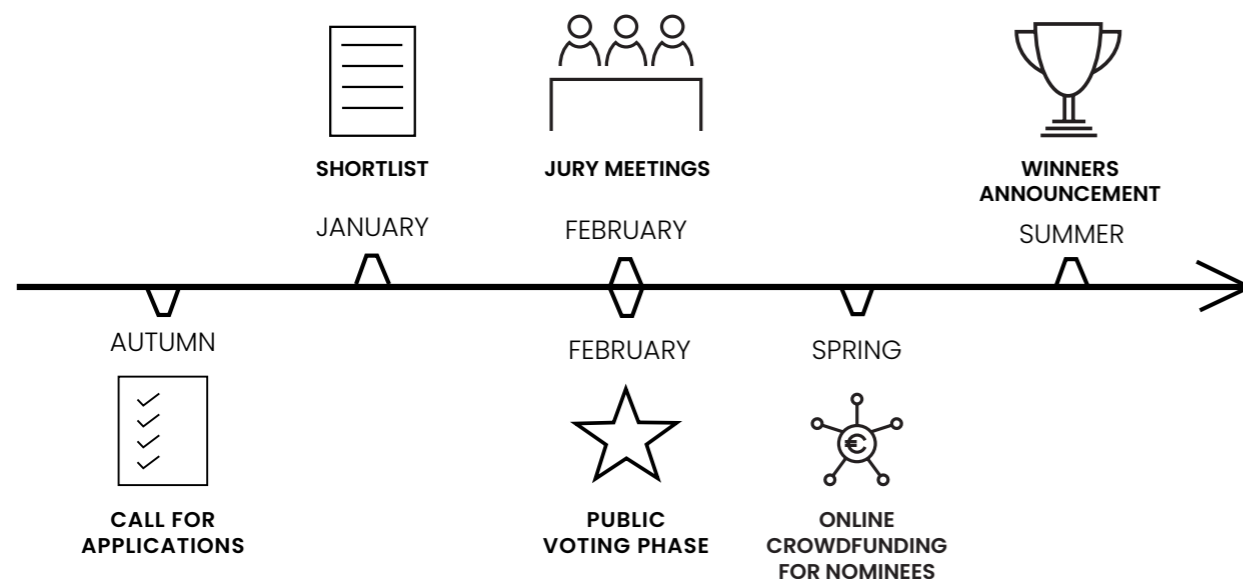
**FEDORA  
DIGITAL  
PRIZE**  
€ 50,000

With the support of Kearney

## Impact over the last 6 years

- €1.5M** private funding invested in innovative opera and ballet projects
- 18** new opera and ballet projects supported
- 67** co-producing cultural institutions involved from 18 countries
- +400** performances
- +30,000** votes from 110 countries in 2020
- +€50,000** raised for the 16 nominated projects in 2020

## Competition cycle



With the support of

**GENERALI** **Van Cleef & Arpels** **KEARNEY**



In collaboration with

**opera  
europa**

**RESE**

**IMZ**  
INTERNATIONAL  
MUSIC + MEDIA CENTRE

# FEDORA PRIZES WINNERS

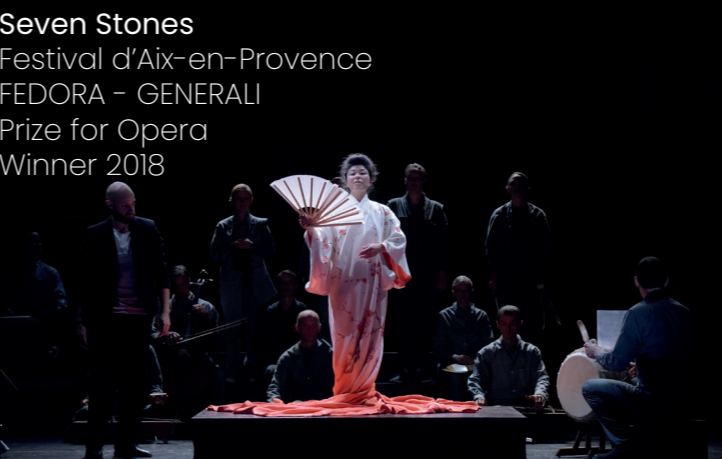
Click on the visuals to discover the projects online



**Milo & Maya Around the World**  
Teatro Sociale di Como - AsLiCo  
FEDORA - Rolf Liebermann  
Prize for Opera  
Winner 2015



**The Sleeping Beauty**  
Fondazione Teatro alla Scala  
FEDORA - VAN CLEEF & ARPELS  
Prize for Ballet  
Winner 2015



**Seven Stones**  
Festival d'Aix-en-Provence  
FEDORA - GENERALI  
Prize for Opera  
Winner 2018



**A Quiet Evening of Dance**  
Sadler's Wells  
FEDORA - VAN CLEEF & ARPELS  
Prize for Ballet  
Winner 2018



**Private View**  
Muziektheater Transparant  
FEDORA - Rolf Liebermann  
Prize for Opera  
Winner 2015



**Sound of Music**  
Théâtre Vidy-Lausanne  
FEDORA - VAN CLEEF & ARPELS  
Prize for Ballet  
Winner 2015



**Denis & Katya**  
Opera Philadelphia  
FEDORA - GENERALI  
Prize for Opera  
Winner 2019



**Invisible Cities**  
Rambert  
FEDORA - VAN CLEEF & ARPELS  
Prize for Ballet  
Winner 2019



**Kein Licht**  
Théâtre National de l'Opéra Comique  
FEDORA - Rolf Liebermann  
Prize for Opera  
Winner 2016



**Le Syndrome Ian**  
ICI - CCN Montpellier  
FEDORA - VAN CLEEF & ARPELS  
Prize for Ballet  
Winner 2016



**Co-OPERative: An intercultural and collaborative opera hub for young people**  
Greek National Opera  
FEDORA Education Prize  
Winner 2019

# PLATFORM ECOSYSTEM

## A European hub and quality label with four goals:

[www.fedora-platform.com](http://www.fedora-platform.com)



**TRANSNATIONAL MOBILITY**  
Support innovative opera and ballet co-productions that are still in the making



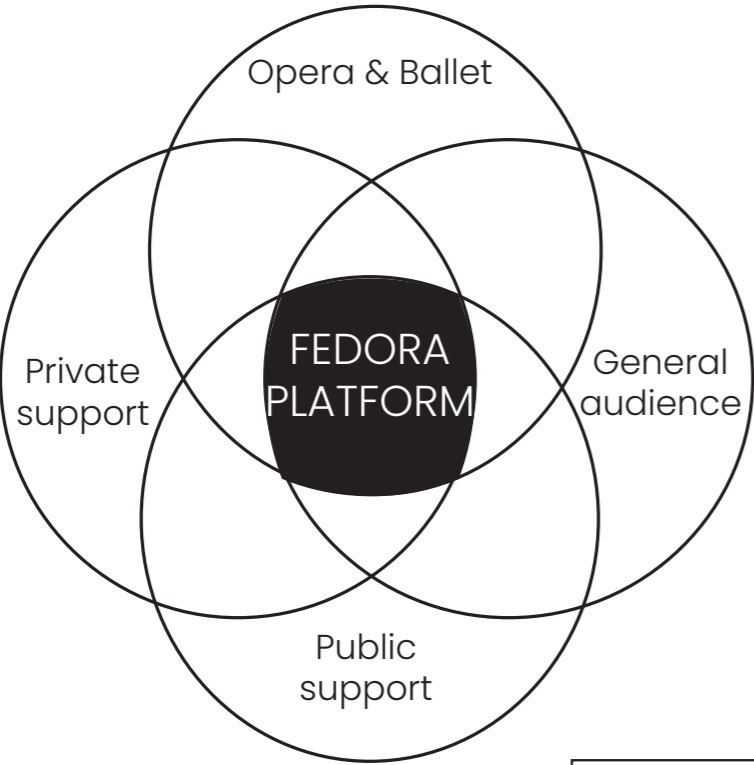
**AUDIENCE DEVELOPMENT**  
Reaching new audiences through new ways of participation (e.g. public voting for shortlisted projects and crowdfunding for nominees)



**VISIBILITY**  
Online showcase linked with on- and offline communication campaigns and local events



**FUNDING MODELS**  
Advocate new complementary funding models such as philanthropy in Europe together with fundraising capacity building activities

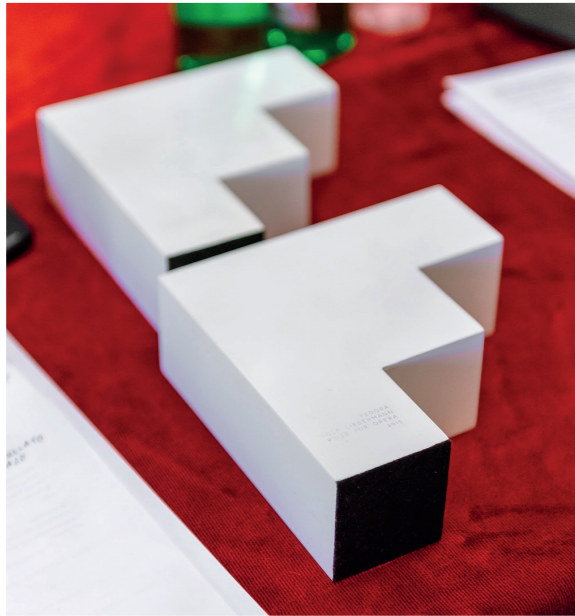


WATCH THE FEDORA  
PLATFORM LAUNCH VIDEO



## MEMBERSHIP BENEFITS

### Internatinal Funding opportunities



Apply for the **FEDORA Prizes** with innovative projects to win important financial support and benefit from a quality label recognizing your work (the winners receive from 50,000 to 150,000€).

The shortlisted projects gain **visibility through online public voting** and get the chance to reach the nominee status.

Nominated projects receive support to **build a crowdfunding campaign** and can raise funds online while learning about best practices to reach out to new audiences.

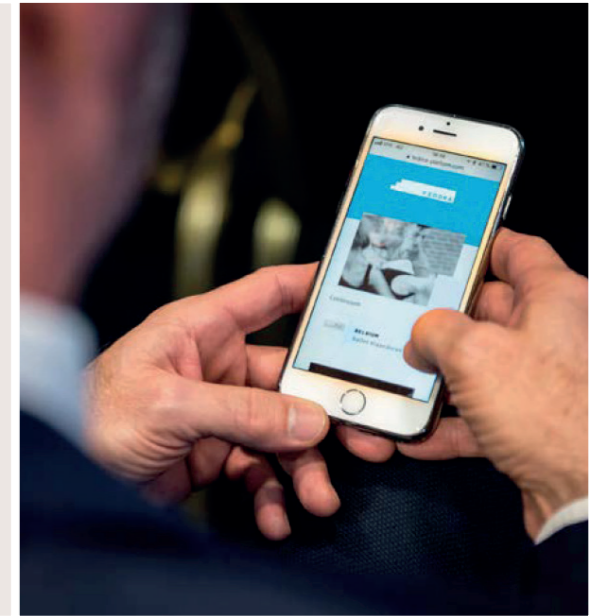
Nominated project can benefit from **fund-matching opportunities**.

### International Visibility

Be featured as organisational member in **FEDORA's on- and offline communications** as well as on the **FEDORA Platform**.

We dedicate a **"news article" about your organization's activities** on our Platform (season launches, new activities, new collaborations, new campaigns...).

We communicate about your activities **through newsletters and on social media** (around new productions, emerging artists, education, digital topics...).



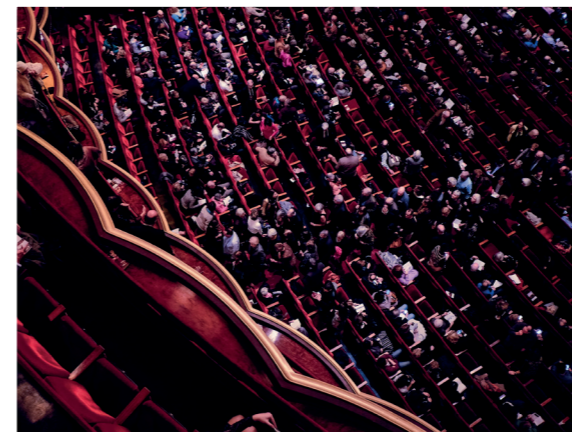
### Fundraising & Capacity Building Activities

Be involved in our European philanthropic network and vote (budget and project plan) during our **General Assembly**.

Access the **Fundraising Forum** coorganized with Opera Europa for capacity building in the sector. This event is dedicated to peer-learning and the sharing of best practices in the field of philanthropy in Europe and beyond.



### FEDORA's Services



Access the FEDORA Prizes **Award Night** and FEDORA's **Special Events** (galas, opening nights and Roadshows in the FEDORA network).

We help you organize **guided tours** at opera houses within the FEDORA network.

Access to use FEDORA's **VIP Ticket Service** for your members who wish to attend **performances abroad**.

MEMBERSHIP LEVELS

International visibility

Listed as organisational member in FEDORA’s on-/offline communications as well as on the FEDORA Platform



(New!) As a member of our community you share our values allowing you to use FEDORA's quality label



(New!) Dedicated “news article” about your organisation's activities on our Platform (1 per year)



(New!) Communication about your activities through a dedicated newsletter and on social media (1 per year)



International funding opportunities

Your organisation can apply for the FEDORA Prizes Competition



Shortlisted projects have visibility through online public voting and can reach nominee status to run a crowdfunding campaign



Nominated projects receive support to build a crowdfunding campaign and can raise funds online while learning about best practices to reach out to new donors



Capacity-building opportunities

Access to our General Assembly with voting right (budget & project plan vote) and networking possibilities



Access to the capacity-building Fundraising Forums organised in collaboration with Opera Europa



(New!) Guidance on how to access and benefit the new online Transnational Giving Europe Platform to receive tax-deductible donations from donors across Europe



Priority

Highest priority

(New!) Access to our pro-bono professional coaching sessions – in collaboration with the Activision Coaching Institute the coaching school of Variations International



Priority

Highest priority

FEDORA's services

Access to the FEDORA Prizes Award Night and Special Events



Assistance in organising guided tours at opera houses within the FEDORA network



Access to use FEDORA’s VIP Ticket Service for your members who wish to attend performances abroad

Up to 3 requests per year

Unlimited requests

(New!) Possibility to set-up a VIP Ticket Service for your opera house to host donors from abroad



Join us

## TESTIMONIES



"The FEDORA Platform is an important way of encouraging philanthropy, especially when public subsidies are decreasing in France. We are proud to be a Platform Member and to be part of this European initiative that promotes innovative opera and ballet creations."

**Jean-Yves Kaced**

**Director, AROP – The Association of Friends and Donors of the Paris National Opera (France)**

"Like the FEDORA Platform, Irish National Opera's mission includes developing young artists and fostering new audiences with a focus on online and digital communications – engaging with as wide a sector of society as possible. We feel that we have much to learn from and much to contribute to a Europe-wide movement like this."

**Fergus Sheil**

**Artistic Director, Irish National Opera (Ireland)**

"The Staatsoper Unter den Linden provides the highest artistic quality and a spirit of modernity. This brings together opera and music lovers from all over the world. The FEDORA Platform is a perfect symbol of how music touches people not regarding any borders and how important it is to preserve and support this art form for future generations."

**Ulrich Maas**

**Chairman of the Board, Freunde und Förderer der Staatsoper Unter den Linden (Germany)**

"Croatian National Theatre in Zagreb is proud to be a part of the FEDORA Platform. I fully support the values of this initiative, which encourages innovation and creativity in opera and ballet and finds new ways of funding new artistic work. As a Platform Member, we contribute to this European initiative's mission."

**Dubravka Vrgoč**

**General Manager, Croatian National Theatre (Croatia)**

"As Winners of the FEDORA – VAN CLEEF & ARPELS Prize for Ballet for 2017, we are very proud to take part in the FEDORA Platform. We believe it can reach new audiences and open the eyes of the European community to new arts from all over the world. For us, an Israeli originated company, this is a wonderful opportunity for visibility."

**Gai Behar & Sharon Eyal**

**Creators, L-E-V Sharon Eyal & Gai Behar (Israel)**

## SPECIAL THANKS



Co-funded by the  
Creative Europe Programme  
of the European Union

### SPONSORS OF THE FEDORA PRIZES



**GENERALI**

**Van Cleef & Arpels**

**KEARNEY**



### FOUNDING MEMBERS

Docteur Léone Noëlle Meyer  
Maître Gianmarco Monsellato



King Baudouin  
Foundation  
*Working together for a better society*

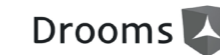


SWISS PHILANTHROPY  
Foundation  
*Creating and Managing Philanthropic Funds*

### CORPORATE MAJOR DONORS



### CORPORATE MEMBERS



### EXPERT PARTNERS OF THE FEDORA PRIZES



### EXPERT PARTNERS



IN THE PRESS



Forbes

"Venture philanthropists in the field of the performing arts... Through their annual prize competitions for new ballet and opera projects, the organization is working to build a cycle where they bring in younger, private donors and new corporate donors to support fresh, ground-breaking work, which then, in turn, entices more new donors."

2019



"It's about creating communities around projects in the making... philanthropy isn't just for big companies and foundations or the wealthy. Everyone can make a difference."

2019

Frankfurter Allgemeine

"Junge sollen auf etablierte Künstler treffen, die Häuser sollen sich für neue Publikumskreise öffnen, etwa durch den Zugang zu Proben und zum Besuch hinter den Kulissen."

2019

LesEchos

"Un budget de 2 millions d'euros sur quatre ans pour lancer une plateforme européenne appelée à devenir une vitrine de la création en matière d'opéra et de ballet ainsi qu'un outil de sensibilisation du grand public."

2018

THE TIMES

"A forthcoming production from the Dublin Theatre Festival has been nominated for the prestigious FEDORA - VAN CLEEF & ARPELS Prize for Ballet."

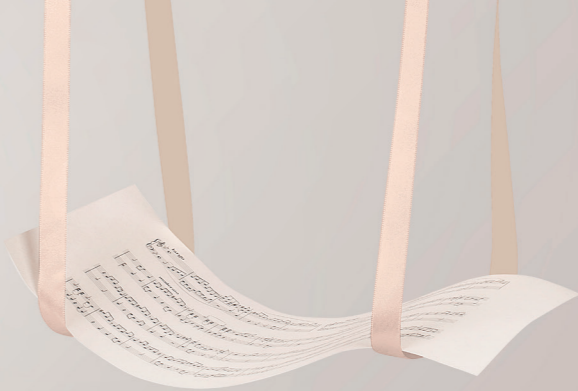
2018

Süddeutsche Zeitung

"[...] erstmals zwei symbolische Preise. Über einen der beiden Letzteren freut sich das Theater Magdeburg mit seiner Puppentheater-Oper «The True Story of King Kong», die sich interdisziplinär dem Fremden, dem Andersartigen widmet und dafür die meisten Publikumsstimmen auf der neuen Fedora-Plattform erhielt. Diese umfasst 19 Opern- und Ballettorganisationen in 13 europäischen Ländern, mit zwei Millionen Euro kofinanziert durch das Programm Kreatives Europa der Europäischen Union."

2018

ORGANISATION



BOARD OF DIRECTORS



Jérôme-François Zieseniss  
President



Clotilde Corsini  
Vice-President



Jean-Yves Kaced  
Secretary General  
Director of the AROP -  
The Friends of the Paris Opera



Carl de Poncins  
Treasurer  
President and  
co-founder of Panthea



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Dr. Kai Engel  
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Annika Levin  
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CEO Deloitte France

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Director



Müge Naz Altay  
Platform  
Coordinator



François Grenet  
Communications  
Coordinator



Justine Touchon  
Members and  
Development Coordinator

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