# Individual Members

Be part of a European community that shares a passion for opera and ballet, and encourages innovation



"Jean Monnet, one of the creators of Europe, once said that if he could start again, he would try to unite Europe through culture. FEDORA shows that this is possible."

Handelsblatt, 2018

"FEDORA sends an important and very positive message across Europe that advocates our cultural heritage."

Barbara Gessler,
Head of Unit Creative Europe,
DG Education, Youth, Sport and Culture
of the European Commission

### Supporting innovation in opera and ballet

The non-profit organization FEDORA based at the Palais Garnier in Paris encourages innovation and creativity in opera and ballet in Europe and beyond through an international Prizes competition initiated under the presidency of Jérôme-François Zieseniss, as a tribute to Rolf Liebermann. Every year, FEDORA awards privately-funding prizes to new operas, ballets as well as to education and digital artistic projects, helping them reach the stage.

#### An international network

Today, the FEDORA network federates 95 opera houses, festivals, ballet companies and friends associations in 25 countries, as well as individual, corporate donors and foundations to create a sustainable ecosystem between the cultural and economic sector guaranteeing the future of opera and ballet.

### A unique platform (www.fedora-platform.com)

Thanks to 2 million euros of co-funding of the Creative Europe programme of the European Union, FEDORA harnesses the digital shift to showcase artistic works-in-progress on its Platform. Thereby it reaches out to a new generation of people, allowing them to promote and support online new operas and ballets that are still in the making.

### European online giving system

This year, FEDORA will be the first non-profit organisation alongside Common Goal in Europe to test a new online transnational giving system that will allow simplified online cross-border donations and facilitate philanthropy across Europe. This pilot project will be launched in collaboration with Transnational Giving Europe and is co-funded by Creative Europe.

#### Awards

In 2017, FEDORA was awarded with the "Philanthropy Award" during the International Opera Awards. FEDORA was nominated in 2019 as "European Cultural Investor of the year" at the European Cultural Brand Awards. FEDORA was labeled "the largest competition for ballet and opera in the world" by Das Erste – Europamagazin in 2019. In 2019, Edilia Gänz, director of FEDORA, was selected by Forbes Magazine as one of the "30 under 30" best young cultural managers in Europe.



# 95 MEMBERS IN 25 COUNTRIES

Australia

Brisbane Festival

Austria

Salzburger Festspiele

Belgium

Chapelle Musicale Reine Elisabeth DeSingel

LOD Muziektheater

Muziektheater Transparant
Opera Ballet Vlaanderen

Théâtre Royal de la Monnaie

Bulgaria

Stara Zagora State Opera

Croatia

★ Croatian National Theatre in Zagreb

Czech Republic

Bohemian Heritage Fund
Narodni Divadlo - Prague National Theatre

Denmark

Danish National OperaThe Royal Danish Theatre

Finland

Finnish National Opera

France

AROP - Association pour le Rayonnement de l'Opéra de Paris
ARPEGGIO - l'Association de soutien de l'Opéra
National de Bordeaux
Carolyn Carlson Company
CCN - Ballet de Lorraine
Chaillot - Théâtre National de la Danse
ERDA

Festival d'Aix-en-Provence
La Fabrique de la Danse
La Compagnie de Soi
Malandain Ballet Biarritz
Montpellier Danse Festival
Opéra de Lille

Opéra National de Lyon
Opéra de Rouen Normandie

Opéra Orchestre National de Montpellier Occitanie

Théâtre des Bouffes du Nord
Théâtre des Champs-Élysées
Théâtre National de l'Opéra Comique

Germany

Bayerische Staatsoper Badisches Staatstheater Karlsruhe DANCE - International Festival for contemporary dance in Munich Deutsche Oper am Rhein Düsseldorf Duisburg Freunde und Förderer der Staatsoper Unter den Linden e.V.

Konzerthaus Dortmund Landestheater Detmold Mosel Musikfestival

Nationaltheater Mannheim
Niedersächsische Staatstheater Hannover
Staatsoper Stuttgart

Theater Magdeburg

Greece

Greek National Opera

Ireland

rish National Opera

Israel

★ L-E-V Sharon Eyal & Gai Behar

Italy

Assoziacione Arena Sferisterio
Fondazione Nazionale della Danza / Aterballetto
Fondazione Romaeuropa Arte e Cultura

Fondazione Teatro alla Scala Fondazione Teatro Donizetti Fondazione Teatro La Fenice Fondazione Teatro di San Carlo Teatro Comunale di Modena Teatro Regio di Parma Teatro Regio Torino Teatro Sociale di Como - AsLiCo Tones on the Stones

Luxembourg

Les Théâtres de la Ville de Luxembourg Konscht Maschinn

Monaco

Association des Amis des Ballets de Monte-Carlo Association des Amis de l'Opéra de Monte-Carlo

Netherlands

Dutch National Opera Nederlands Dans Theater

Operadagen Rotterdam World Opera Lab

Norway

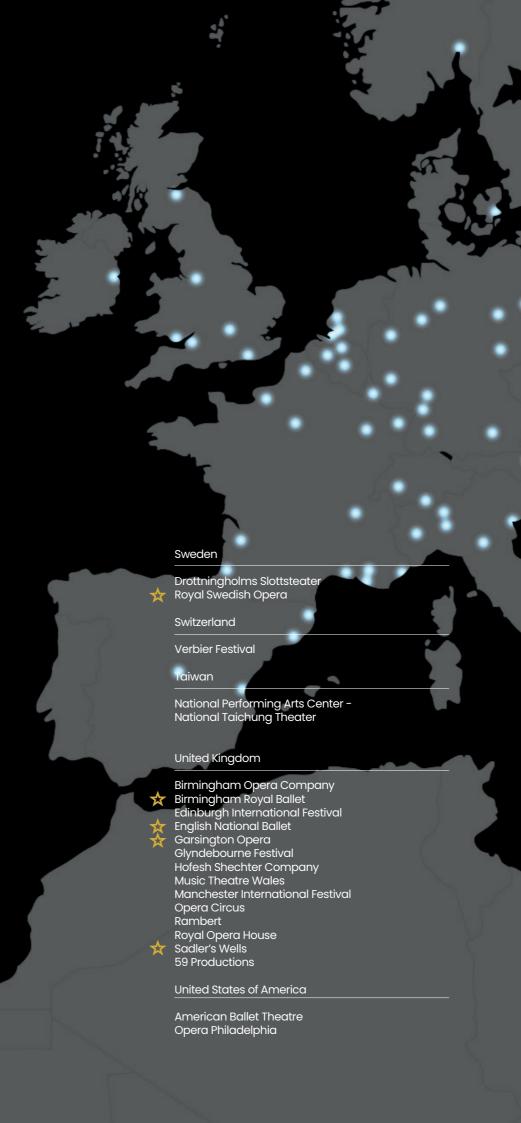
The Norwegian Opera & Ballet

Poland

Poznań Opera House

Spain

Amics del Liceu
Gran Teatre del Liceu
Festival Castell Peralada
Palau de les Arts Reina Sofia
Teatro Real



A CULTURAL AND

PHILANTHROPIC

**NETWORK** 



# THE FEDORA PRIZES

The FEDORA Prizes match cutting-edge innovative projects with international funding opportunities enabling the unexpected to reach the stage.

NEW



With the support of Generali



**FEDORA VAN CLEEF & ARPELS** PRIZE FOR BALLET € 50,000

With the support of Van Cleef & Arpels





**FEDORA DIGITAL PRIZE** € 50,000

With the support of a private foundation

With the support of Kearney

Impact over the last 6 years

private funding invested in innovative opera and ballet projects €1.5M

new opera and ballet projects supported

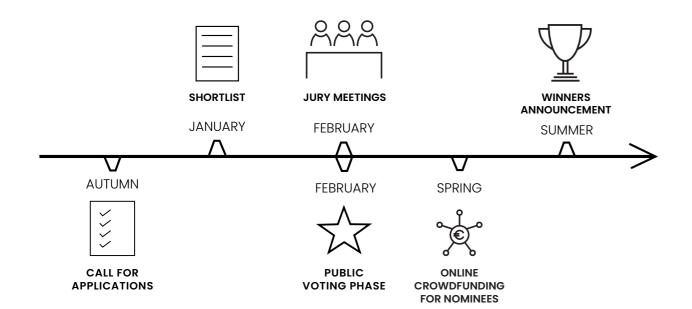
co-producing cultural institutions involved from 18 countries 67

+400 performances

votes from 110 countries in 2020 +30,000

raised for the 16 nominated projects in 2020 +€50,000

### Competition cycle



With the support of

# GENERALI Van Cleef & Arpels KEARNEY



In collaboration with







# FEDORA PRIZES WINNERS

Click on the visuals to discover the projects online









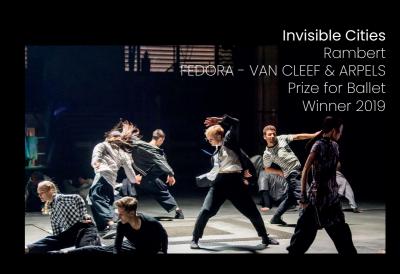












Kein Licht
Théâtre National de l'Opéra Comique
FEDORA - Rolf Liebermann
Prize for Opera
Winner 2016





FEDORA

# PLATFORM ECOSYSTEM

# A European hub and quality label with four goals:

www.fedora-platform.com



#### TRANSNATIONAL MOBILITY

Support innovative opera and ballet co-productions that are still in the making



#### AUDIENCE DEVELOPMENT

Reaching new audiences through new ways of participation (e.g. public voting for shortlisted projects and crowfunding for nominees)



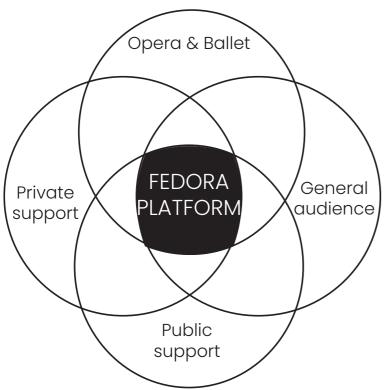
#### **VISIBILITY**

Online showcase linked with on- and offline communication campaigns and local events



#### **FUNDING MODELS**

Advocate new complementary funding models such as philanthropy in Europe together with fundraising capacity building activities

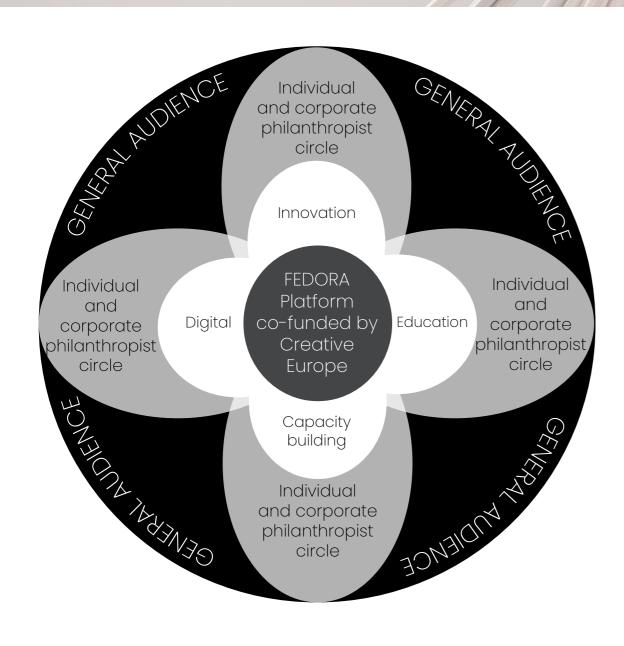








# FEDORA CIRCLES







Thematic circles





#### Innovation Circle

FEDORA nurtures innovation and creativity in opera and ballet by supporting new creations created by promising teams of emerging artists and realized in collaborative ways, allowing the performances to reach international stages and audiences.



#### **Education Circle**

By supporting innovative educational opera and ballet projects, we target new audiences to foster social integration and intercultural dialogue. We advocate new access to opera and ballet while encouraging the involvement of local communities and underprivileged audiences to boost social emotional learning, mutual understanding and respect in today's society.



# Digital Circle

FEDORA harnesses digital innovation on and beyond the stage, by encouraging artistic innovation in opera and ballet through digital experimentation in the creation process and triggering interdisciplinary dialogue. This helps the sharing of best practice between sectors and encourages innovation along the value chain of opera and ballet.



### Capacity Building Circle

FEDORA organizes a Fundraising Forum in collaboration with Opera Europa, which is dedicated to peer-learning and the sharing of best practices in the field of philanthropy in Europe. Together with Transnational Giving Europe, FEDORA develops new tools to facilitate cross-border giving and boost philanthropy in Europe. Moreover, in collaboration with the Activision Coaching Institute, FEDORA offers pro-bono management coaching sessions for continued learning and capacity building for all seniority levels in cultural organisations.

# TAX BENEFITS

### Community



Be involved in our European philantropic network and vote during our General Assembly.

**Access Fundraising Forum** coorganized with Opera Europa for capacity building in the sector.

Have the opportunity to **meet artists** and benefit from **special access to rehearsals**.

Go on exclusive **backstage tours** of opera houses in our network.

Attend the **expert jury meetings** of the FEDORA Prizes as a guest.

### Ambassadorship

**Be featured in our communications with a testimony** about your commitment to FEDORA's initiative.

**Be part of our Ambassador Series** campaign and if you wish you can share your views with our community in a filmed interview.



### Special Access and Services



**Access** FEDORA's **VIP Ticket Service** and reserve tickets for performances at opera houses within our network.

Access the FEDORA Prizes Award Night and FEDORA's Special Events.

Reserve tickets to the opening nights of the winners of the FEDORA Prizes and access rehearsals of the winning projects.

#### Benefit from a tax deduction

Our donors can benefit from tax deductions thanks to our partnership with Transnational Giving Europe and the King Baudouin Foundation United States in New York. Join us today and contribute to the future of opera and ballet!

If you are a resident **in France**, please register on the FEDORA Platform. Your tax receipt will be sent to you immediately after your online registration and payment. You can enjoy a tax reduction of 66% of the amount you donate, up to a maximum of 20% of your taxable income.



If you are a resident **outside of France in Europe** and wish to receive a tax receipt, you can make a donation to FEDORA via Transnational Giving Europe. In 2020, FEDORA will launch – in collaboration with Transnational Giving Europe – an online transnational giving system that will allow simplified online cross-border donations and facilitate philanthropy across Europe.



If you are a resident **in the USA** and wish to receive a tax receipt, please make your donation via the "FEDORA US Fund" hosted at the King Baudouin Foundation United States.



For more information and registration, please contact:

helene.fendt@fedora-circle.com +33 1 58 18 65 04

MEMBERSHIP LEVELS	DONOR €750 per year	MAJOR DONOR €1,500 per year	BENEFACTOR €5,000 per year	FOUNDING MEMBER
Community	(€250 membership fee* and €500 donation**)	(€500 membership fee* and €1,000 donation**)	(€1,500 membership fee* and €3,500 donation**)	€10,000 per year (€10,000 donation**)
General Assembly with voting right (budget & project plan vote)	$\checkmark$	$\checkmark$	<b>√</b>	✓
Access to Fundraising Forum organized in collaboration with Opera Europa	<b>✓</b>	✓	✓	<b>✓</b>
Benefit from special access to rehearsals with the artists		<b>√</b>	✓	<b>✓</b>
Go on backstage tours of opera houses		✓	<b>√</b>	<b>✓</b>
Benefit from special access to meetings with the artists			<b>✓</b>	<b>✓</b>
Possibility to attend jury meetings of the FEDORA Prizes as a guest				<b>✓</b>
Ambassadorship				
Testimony	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Ambassador Series		<b>✓</b>	<b>✓</b>	<b>✓</b>
Special Access and Services				
FEDORA's VIP Ticket Service (reservations within the limit of ticket availibility within the FEDORA Network)		Up to 4 reservations per year within the FEDORA network	Up to 8 reservations per year within the FEDORA network	Unlimited reservations
Access to FEDORA's Special Events	2 tickets	4 tickets	6 tickets	Unlimited reservations within the limit of ticket availability
Access to the FEDORA Prizes Award Night	Booking access	Priority booking access	2 invitations	Multiple invitations
Possibility to reserve 2 tickets for the opening nights of the FEDORA Prizes	<b>√</b>	<b>√</b>		2 invitations
Access to rehearsals of the winning projects				<b>✓</b>

<sup>\*</sup> Membership fees support the structure of FEDORA.

Join us

<sup>\*\*</sup> Donations can be be allocated to the FEDORA - Rolf Liebermann Fund that supports selected projects (e.g. the FEDORA Prizes' competition) or to FEDORA's activities.



### SPECIAL THANKS



"The recent turbulences have reconfirmed my conviction that it is important to encourage a united Europe of solidarity. FEDORA contributes to the strengthening and promotion of European creativity in the field of opera. I hope that initiatives in other areas will follow FEDORA's path."

Docteur Léone Noëlle Meyer Founding Member of FEDORA

"Art should be important to all of us. With a special emphasis on opera and classical ballet. Because they are performing arts and they are at the core of Europe's artistic identity. Supporting opera and ballet on a European level serves two purposes: it contributes both to the sustainability of an essential creative process and to the construction of Europe through the enhancement of our common culture. Lyric and choreographic arts define who we are as Europeans. That is why, for me, supporting FEEDORA was the obvious thing to do."

Maître Gianmarco Monsellato Founding Member and Treasurer of FEDORA

"I am particularly proud and honored to support FEDORA's European initiative that is dedicated to encouraging emerging talented creators and performers in the fields of opera and ballet. Judging from their outstanding levels of skills, commitment, motivation, creativity and courage, I believe it is important that we continue to support them and the Arts in general. Whilst all forms of Arts and our cultural heritage tell something about us to the future generation, this new generation of artists and performers have the power to shape the future."

Maud Davené Major Donor of FEDORA

"By encouraging collaborations in opera and ballet, FEDORA is making a relevant contribution to the future development of these art forms. I am happy to be part of this European initiative that gives new innovative projets the possiblity to emerge and inspire new audiences. The performing arts have the ability to trigger intercultural dialogue, mutual respect and social integration."

Annika Levin Board Member of FEDORA

"FEDORA is the most exciting and promising initiative in philanthropy for ballet and opera. I give to FEDORA, because it not only supports the creation of new ballets and operas, but it also thrives to build the critical digital capacity and the sustainable educational eco-system for the renewal of these art forms. For me FEDORA has the winning formula, the team and the board have the energy, the talent and the boldness of Venture Capital dedicated to the arts!"

Sylvie Matz Major Donor of FEDORA

"As CEO of Panthea, the European leader of Innovative Access Solutions for opera, I am very happy and honoured to be a member of FEDORA. Panthea and FEDORA share the same values of excellence, diversity and innovation. Bravo to FEDORA!"

Carl de Poncins Donor of FEDORA



#### SPONSORS OF THE FEDORA PRIZES

# **EXECUTE** SERVICE SERV



#### FOUNDING MEMBERS

#### **FOUNDATIONS**

Docteur Léone Noëlle Meyer Maître Gianmarco Monsellato





#### **CORPORATE MAJOR DONORS**

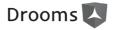
# CORPORATE DONORS







#### **CORPORATE MEMBERS**







#### **EXPERT PARTNERS OF THE FEDORA PRIZES**







#### **EXPERT PARTNERS**























# **Forbes**

"Venture philanthropists in the field of the performing arts... Through their annual prize competitions for new ballet and opera projects, the organization is working to build a cycle where they bring in younger, private donors and new corporate donors to support fresh, ground-breaking work, which then, in turn, entices more new donors."

2019



"It's about creating communities around projects in the making... philanthropy isn't just for big companies and foundations or the wealthy. Everyone can make a difference."

2019

# Frankfurter Allgemeine

"Junge sollen auf etablierte Künstler treffen, die Häuser sollen sich für neue Publikumskreise öffnen, etwa durch den Zugang zu Proben und zum Besuch hinter den Kulissen."

2019

# **Les Echos**

"Un budget de 2 millions d'euros sur quatre ans pour lancer une plateforme européenne appelée à devenir une vitrine de la création en matière d'opéra et de ballet ainsi qu'un outil de sensibilisation du grand public."

2018

# THE TIMES

"A forthcoming production from the Dublin Theatre Festival has been nominated for the prestigious FEDORA - VAN CLEEF & ARPELS Prize for Ballet."

2018

# Süddeutsche Zeitung

"[...] erstmals zwei symbolische Preise. Über einen der beiden Letzteren freut sich das Theater Magdeburgmit seiner Puppentheater-Oper «The True Story of King Kong», die sich interdisziplinär dem Fremden, dem Andersartigen widmet und dafür die meisten Publikumsstimmen auf der neuen Fedora-Plattform erhielt. Diese umfasst 19 Opern- und Ballettorganisationen in 13 europäischen Ländern, mit zwei Millionen Euro kofinanziert durch das Programm Kreatives Europa der Europäischen Union."

**BOARD OF DIRECTORS** 



érôme-François Zieseniss



ilde Corsini



Jean-Yves Kaced Secretary General Director of the AROP -



Philippe Donne Board Member



Board Memb Partner and ME



Gianmarco Monsella Board Member

MANAGEMENT





rançois Grene



Justine Toucho

Members and

Development Coordi

# CONTACT

FEDORA - The European Circle of Philanthropists of Opera and Ballet Palais Garnier 8, rue Scribe 75009 Paris France

#### Edilia Gänz

Director of FEDORA edilia.gaenz@fedora-circle.com Tel. +33 1 58 18 65 20

Visit our Website www.fedora-platform.com

**Justine Touchon** 

Members and Development Coordinator justine.touchon@fedora-circle.com Tel. +33 1 58 18 65 04

**Tickets Reservation** services@fedora-circle.com

2018